



## **NEECOM – EC/EDI SOLUTION OF THE YEAR AWARD**

**This award is open to all companies operating within the boundaries of the New England States. Specifically, NEECOM is seeking companies that wish to detail specific projects where EC/EDI strategies have been implemented and a measurable ROI has been achieved.**

**This award will be handed out October 12, 2017 at the NEECOM fall conference and the winning company will be invited to present their case study at the NEECOM spring conference in May 2018.**

### **Who should enter?**

Businesses, organizations or individuals who have developed products, services or systems that improve efficiencies and/or enhance their sustainability and include an EC or EDI component.

<b>Name of submitter:</b>
<b>Name of business:</b>
<b>Address of nominated business:</b>

### **Project / Business Overview (up to 250 words)**

Please provide a high-level summary or overview of the business or project that you are nominating for the award.



**Criteria (200 words per question)**

You are encouraged provide details on the original challenges, the design and development process, the goals of the project and the eventual outcome. (a picture tells a thousand words!).

1. What issue or fact was the catalyst for you to embark on this development?
2. Describe the product, service or system implemented to encourage the proliferation of EC or EDI usage in your organization.
3. Detail a short case study that demonstrates how your product, service or system provided benefits.
4. Detail specific challenges that introducing the product, service or system presented. Please provide specific details on how these challenges were addressed.
5. Please provide specific metrics that detail the benefits brought to your organization or your partners.
6. Can you share ROI information regarding the cost of the project versus the estimated return that is measurable? (This information will not be published or scored, and is simply to assist the judges put your project scale in context.)



**Please submit your application by email to [info@neecom.org](mailto:info@neecom.org) before Monday September 11, 2017.**

**If you would like to find out more about NEECOM, please come visit our site at [www.neecom.org](http://www.neecom.org).**

**We look forward to seeing you at all future NEECOM Conferences.**